



# Shri Neeraj Choksi

Co-founder, NJ Group

## Profile Summary

**Shri Neeraj Choksi** is a visionary entrepreneur and business strategist with extensive experience in driving growth across multiple sectors. As Co-founder of NJ Group, he has been instrumental in identifying emerging business opportunities, fostering innovation, and contributing to India's economic development. He brings a unique perspective on entrepreneurship, business strategy, and sustainable growth.

## PLC 4.0 Session by Shri Neeraj Choksi

### Emerging Business Opportunities for Atmanirbhar Bharat

## Key Achievements

- **Co-founded NJ Group**, leading strategic initiatives and business expansion across diverse sectors.
- Identified and implemented **innovative solutions to capture** emerging business opportunities in India.
- **Advocates for self-reliant and sustainable economic growth**, aligning business strategies with Atmanirbhar Bharat initiatives.
- Contributed to creating scalable and inclusive business models that drive entrepreneurship and employment.
- Recognized for **leadership in promoting innovation, business development, and growth-oriented partnerships**.

## Professional Expertise

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- Expertise in business strategy, entrepreneurship, **market development, and innovation management.**
- Skilled in identifying emerging market trends, building growth-oriented business models, and strategic partnerships.
- Known for **fostering entrepreneurship**, innovation, and purpose-driven organizational growth.
- Experienced in **scalable business planning**, operational leadership, and ecosystem development.

## Work With DISHA Foundation / PLC (Custom Section)

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- Engaged in **knowledge-sharing sessions and capacity-building** programs with PLC/other foundations.
- Participated in initiatives promoting entrepreneurship, skill development, and business leadership.
- Supported programs aimed at economic empowerment, **innovation awareness, and fostering** a self-reliant business ecosystem.

## Legacy

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Shri Neeraj Choksi is regarded as a **forward-thinking business leader driving India's entrepreneurial** and economic growth. His work in identifying emerging opportunities, fostering innovation, and promoting Atmanirbhar Bharat continues to inspire entrepreneurs, business leaders, and innovators across the nation.